

report.link®

- Over 75 standard reports
- Easy to use reports no setup required
- Email, SMS & Mail Merge capabilities
- User security to every individual report
- Integration with Crystal reporting



Standard Reporting

Too often software is combined with complex reporting tools that require hours of setup. Too often end users simply don't have the time to setup the reports they require, hence the reporting tools never being used to their full capabilities. In links you have the option. With **over 75 standard reports** all matched to their corresponding module, users can access reports immediately.

Customised Reporting

If you find the need to customise reports, access is provided to the database via SQL, allowing you to write any report you need using Crystal reporting. Along with access through the application to all database tables and numerous exports end users can access any information they require. If you want to know all the people who live in a particular suburb, are between a certain age group and of a particular gender, this can be done on the fly by any end user. Technical skills are not required to use the export to excel feature of Links, end users can be trained with their software installation training.

Email, SMS & Mail Merging

From almost every report, users can immediately SMS, Email or Mail Merge to their customers. This allows you to easily target market segments within your existing database to assist with on sales and promotions. Many current end users love the SMS capabilities of report.link allowing them to easily contact their customers and reach their target audience with simple short messages.

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