

pay.link®

- True Seamless Direct Debiting
- Automated rejection processing eliminating manual data entry
- Automated SMS & Email rejection contact
- Customisable setup
- Eliminates the need for a 3rd party
- Single database eliminates customer record errors
- Secure 128 bit SSL encryption of transaction transfer



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True Seamless Direct Debiting

With pay.link, users can process their direct debit transactions via a simple wizard process. From there the transactions are automatically sent to the relative banks, avoiding the need for the export of external files being uploaded through banking software. The status of payments including cleared, settled and rejected are then automatically passed back to the links database. Any applicable rejection fees are applied based on the setup parameters customised by you the end user. No more time spent processing and balancing transactions, links does it for you.

Single Provider Benefits

Do you ever wonder if your 3rd party debit provided is charging your members the correct amount, and returning to you the monies you are owed? When you are operating your business from two databases, there is always going to be room for error. Small errors can add up, costing your business thousands every year. Often 3rd party providers are an easy option to start but customers find they then lose control. With pay.link you don't need to worry about increasing your work load. The direct debit process is simple, and from there everything is automatic. Members whose payments are rejected are contacted by a SMS or Email completely customised by you. You can set the database to automatically charge the rejected amount in the next debit or collect the monies over the counter as they attend your centre. The difference with pay.link is you make the choices and you have the control.

Links Pay

Links Pay is the company behind the transaction processing. With a combined experience of over 50 years, the directors know the best and quickest way to process your transactions. You are provided with complete transaction and fee reports and your money is transferred back to you in a timely manner. The fee Links Pay charges is usually much lower than other providers as the work is done automatically within pay.link and they do not need to pay staff to double data entry at the other end, like 3rd party providers do.

Microsoft
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Partner

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